

Privacy policy in accordance with EU Regulation 679/2016

Dear Data Subject, We would like to inform you that “European Regulation 2016/679 on the Protection of Individuals with regard to the Processing of Personal Data and on the free movement of such data” (henceforth “GDPR”) provides that the protection of personal data referring to individuals is to be considered a fundamental right of the individual. Pursuant to Article 13 of the GDPR, therefore, we inform you that of the following.

1. CATEGORIES OF DATA

FONDAZIONE CINETECA ITALIANA will process your personal data such as:

- Automatically collected data. The computer systems and applications dedicated to the operation of this website detect, in the course of their normal operation, certain data (the transmission of which is implicit in the use of Internet communication protocols) potentially associated with identifiable users. The data collected include the IP addresses and domain names of the computers used by users who connect to the site, the addresses in URI (Uniform Resource Identifier) notation of the resources requested, the time of the request, the method used to submit the request to the server, the size of the file obtained in response, the numerical code indicating the status of the response given by the server (successful, error, etc.) and other parameters regarding the operating system, browser and computer environment used by the user. These data are processed, for the time strictly necessary, for the sole purpose of obtaining statistical information on the use of the site and to check its regular operation. The provision of such data is mandatory as it is directly related to the web browsing experience.
- Data provided voluntarily by the user. The voluntary and explicit sending of electronic mail to the addresses indicated in the different access channels of this site does not imply a request for consent. The voluntary sending, on your part, of e-mails to our e-mail addresses does not require any further information.
- Cookies. The site uses third-party technical/profiling cookies that may collect users' browsing data, the provision of which is optional and is done through the expression of free and informed consent. The cookies operate in order to analyze the effectiveness of the site and make it easier and more intuitive over time. The data collected through cookies are used to make the browsing experience more pleasant and more efficient in the future, trying to evaluate the behavior of users and modify the proposition of offering content according to their behavior. A separate cookie policy is available for more information.

2. SOURCE OF PERSONAL DATA: The personal data that FONDAZIONE CINETECA ITALIANA holds are collected directly from the data subject.

- Personal Data.

Personal data is collected through the use of e-mail and online forms. Each time you visit www.cinetecamilano.it we will collect generic information about the geographic origin of visitors, their computer systems, but in a strictly anonymous manner. All this data is incorporated into files that are the responsibility of www.cinetecamilano.it staff.

- We collect personal data to:

- help us understand your needs in order to provide you with better services;
- enable you to enter into communication with our staff;
- constitute a database for reference purposes to which only FONDAZIONE CINETECA ITALIANA staff has access.

3. DATA CONTROLLER

The data controller is FONDAZIONE CINETECA ITALIANA, with registered office in Viale Fulvio Testi 121 Milan (MI) at the email info@cinetecamilano.it

3.1 PURPOSE OF DATA PROCESSING AND LEGAL BASIS

The processing of your data has as its legal basis the execution of the contract (letter a.), and the legitimate interest of the Controller (letters b. and c.)

- a. for the management of the consulting contract and pre-contractual communications between you and the Controller;
- b. to fulfill the obligations required by law, regulation, EU legislation or an order of the Authority;
- c. to exercise the rights of the Controller, such as the right of defense in court.

3.2 METHODS OF DATA PROCESSING

The personal data provided by you, will be subject to processing operations in compliance with current regulations and the obligations of confidentiality that inspire the activity of the Owner. The data will be processed both with computer tools and on paper media and on any other type of suitable media, in compliance with the adequate security measures pursuant to art 5 par. 1 lett. f) of the GDPR.

3.3 RECIPIENTS OF THE DATA

To the extent relevant to the stated processing purposes, your data may be disclosed to partners, consulting companies, private companies, if appointed as Data Processors by the Data Controller, or for legal obligations, or to fulfill your

specific requests. Your data will not be disseminated in any way. The Data Processors and Processors in charge are punctually identified in the Privacy Document, updated periodically.

3.4. TRANSFER OF DATA ABROAD

The collected data may not be transferred outside the European Union.

3.5 DATA DISSEMINATION. DATA PROFILING

The data are not subject to dissemination. The data are not subject to profiling.

3.6 RETENTION PERIOD

Collected data will be retained for a period of time not exceeding the achievement of the purposes for which they are processed ("principle of limitation of retention", art.5, GDPR) or according to the deadlines provided by the legal regulations. Verification of the obsolescence of retained data in relation to the purposes for which they were collected is carried out periodically.

3.7. RIGHTS OF THE DATA SUBJECT

The data subject always has the right to request from the Data Controller access to his/her data, rectification or erasure of the data, restriction of processing or the possibility to object to processing, to request data portability, to withdraw consent to processing by asserting these and other rights under the GDPR by simple communication to the Data Controller. The data subject may also lodge a complaint with a supervisory authority or by sending an email to info@cinetecamilano.it

3.8 COMPULSORINESS OR NON-COMPULSORINESS OF CONSENT

The provision of your data is not mandatory while browsing our website.

3.8. SECURITY OF THE PERSONAL DATA OF THE INTERESTED PARTY

FONDAZIONE CINETECA ITALIANA declares that the personal data collected are processed lawfully and fairly, collected and recorded for the purposes indicated, and used in other operations that are compatible with those purposes. FONDAZIONE CINETECA ITALIANA undertakes to adopt appropriate and preventive security measures to safeguard the confidentiality, integrity, completeness, and availability of the personal data of the data subject.

Personal data are processed in paper format and/or with automated tools, for the time necessary to achieve the purposes for which they were collected.

Specific security measures are observed to prevent even accidental loss, alteration, improper use, illicit or incorrect use and unauthorized access. FONDAZIONE CINETECA ITALIANA is not responsible about untrue information sent directly by the user of the site to the addresses listed therein (example: correctness of e-mail address or credit card details or postal address), as well as information concerning him/her that was provided by a third party, even fraudulently.

3.9. CONSULTATION, MODIFICATION AND DELETION OF PERSONAL DATA

The data subject, as provided for in EU Regulation 679/2016 has the right at any time to obtain from the Data Processor: confirmation of the existence of the data and its communication; updating, rectification, integration, cancellation, transformation; blocking of data processed in violation of the law, and may object to the processing of their personal data by sending an email to info@cinetecamilano.it.